

SOCIAL RESEARCH METHODOLOGY THEMES

Students are supposed to both explain the methods and use them in practice within the examination.

A. Quantitative Research Methodology

1. Setting the research design; research problem, hypotheses, objects, concepts, variables, attributes, levels of measurement.
2. Sampling techniques.
3. Data collection methods; qualitative and quantitative methods,
4. Preparing the research instruments (questionnaires).

Andrews R. (2003). *Research Questions*. London: Continuum.

Creswell, J.W., & Plano Clark, V.L. (2007). *Designing and Conducting. Mixed methods research*. California: SAGE Publications.

Gliner, J.A., & Morgan, G.A. (2000). *Research Methods in Applied Settings*. New Jersey: LEA Publishing.

Schutt, R.K. (2005). *Investigating the Social World. The Process and Practice of Research*. Boston: SAGE.

Singleton Jr., R.A., & Straits, & B.C., Straits, M.M. (1993). *Approaches to Social Research*. Oxford: Oxford University Press.

B. Statistics in SPSS

5. Descriptive statistics - usage in social science data analysis, examples.
6. Comparison of means and medians - usage in social science data analysis, examples.
7. Analysis of categorical data in social science data analysis, examples.
8. Regression and correlation analysis in social science data analysis, examples.

Feld, A. (2000). *Discovering statistics using SPSS for Windows: advanced techniques for the beginners*. London: Sage.

Norusis, M.J. (2005). *SPSS 13.0: statistical procedures companion*. New Jersey: Prentice Hall.

De Vaus, D. (2002). *Survey in social research*. London: Routledge – Taylor & Francis Group.

SPSS Base manual

C. Qualitative Research Methodology

9. Analysis of texts in sociological research – basic concepts (text, discourse, reader), levels of analysis and approaches.

10. Analysis of discourse and narrative analysis – principles and use in sociological research.

Andrews, M., Squire, C., & Tamboukou, M. (Eds.). (2013). *Doing narrative research*. Sage

Titscher, S., & Jenner, B. (Eds.). (2000). *Methods of text and discourse analysis: In search of meaning*. London: Sage.

Wodak, R. & Krzyżanowski, M. (Eds.). (2008). *Qualitative discourse analysis in the social sciences*. Basingstoke: Palgrave Macmillan.