

Center for knowledge and technology transfer, Charles University (CKTT UK)

Our approach towards impact management

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**Charles
University**



Content

1. Who we are?

2. Our frameworks for impact – what opportunities our approach offers to Charles University

3. Examples of our projects/cases



I. Who we are?

The Centre for Knowledge and Technology Transfer (CKTT) is an independent department of Charles University.

CONNECTS research teams with both public and private sectors

SUPPORTS application of innovations in society

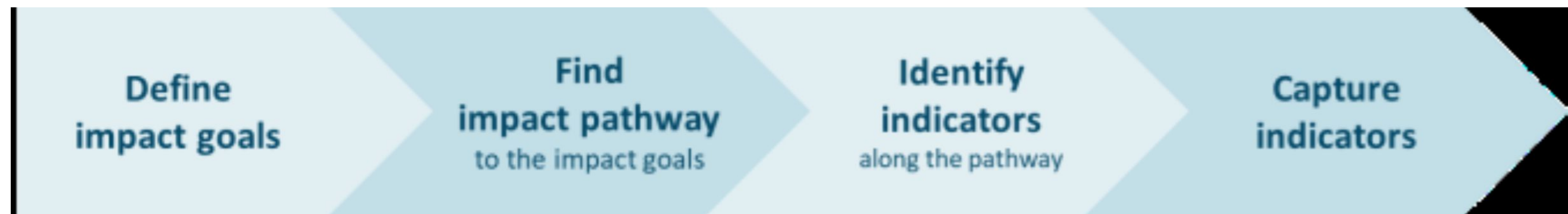
PROTECTS intellectual property

HELPS researchers to turn their ideas into product

2. Our frameworks for Impact

- SDGs as usefull framework with globally set indicators
- Recent EU legislation – preasure for impact (i.e. ESG)
- Science to Policy and growing demand from state institutions
- ... = opportunities for Charles University





Define Impact Goals

VALUE – Methodology Step 1: Define your own Impact Goal

- Choose the most relevant SDG for your project
(analyze subgoals and descriptions for the most relevant ones)
- Define your own impact goal with regard to the SDG



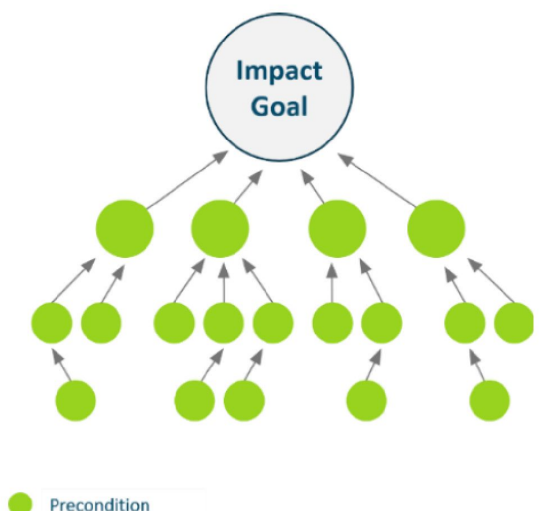
VALUE: Methodology

_Step 1: Define your own Impact Goal

(choosing from and analyzing the SDGs)

_Step 2: Find your Pathway to Impact

(finding preconditions for your impact goal)



Identify indicators for Impact

- Consider the United Nations 231 matching indicators for its SDGs
- Scale indicators down to a local level

Capture Indicators: Recording Methods

First think: What indicator do we need to capture?

Then think: How?

Case Studies

Impact Plans and Templates

Process-Tracking / Activity Registration

Bibliometrics
Altmetrics

Administrative and
statistical Databases

Review and Analysis of Documents

Statistics
Commercialization
Surveys

Stakeholder Involvement

Workshops and
Focus Groups

Peer Reviews / Expert Review

Interviews

Source:

G&K



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3. Examples of our projects/cases

- Case study FSV a MMR, sustainable public procurement
- COŽP / Delirest cooperation
- Spin-off ESG
- IKEA case study

Contact

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